

### Market Situation and Outlook



Trämarknaden i Karlstad, 2016-11-17

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Last years message: We were worried about China and Egypt and believed the US and European market was the key.

We still have an "overhang" of softwood, which combined with the low season is impacting the markets. But the global balance seems to improve slowly...

At the moment we have a (mainly) "redwood problem" generated by saturated and weaker market in China and liquidity problems in Egypt combined with continued high Russian supply to those markets!

Continued increase in USA-consumption and steady (but moderate) growth in Europe is the key to better times!

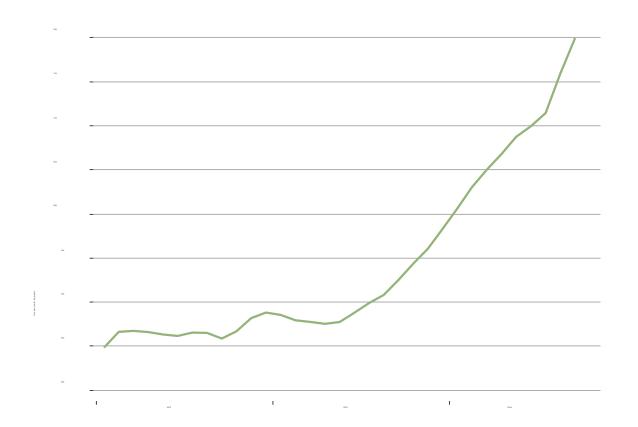
#### **Only partly correct!**

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**Chinese surprise!** 2016 the global softwood trade will reach a record high level.





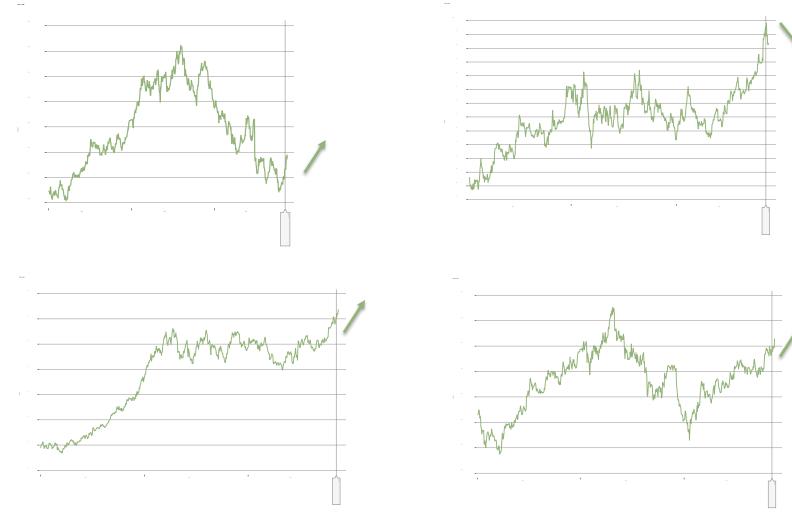
### This year: Where are we going?



- Long term: Free trade in general?
- Expansive financial politics?
- More specifically and short term: Canada – U.S. – softwood trade?
- Short (and long) term: Currency development?



### Initial moves on the currency markets: USD up and Euro down



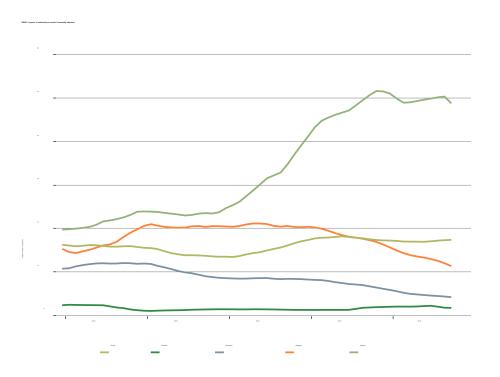


## Trends in Softwood Trade

## The best performing import markets 2012-2016?

## In Europe and globally.

## Third place: Turkey

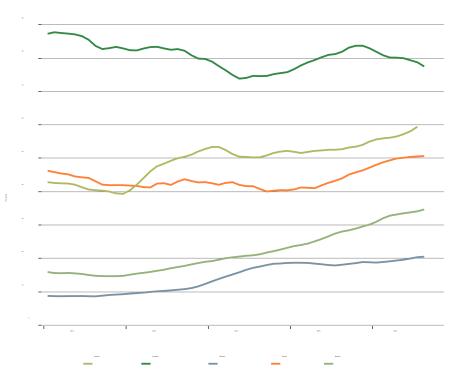


- Turkey showed good
  development up to 2015
- About +350 000 m3 in import increase
- Ukraine has taken it all...



### Second place: Germany

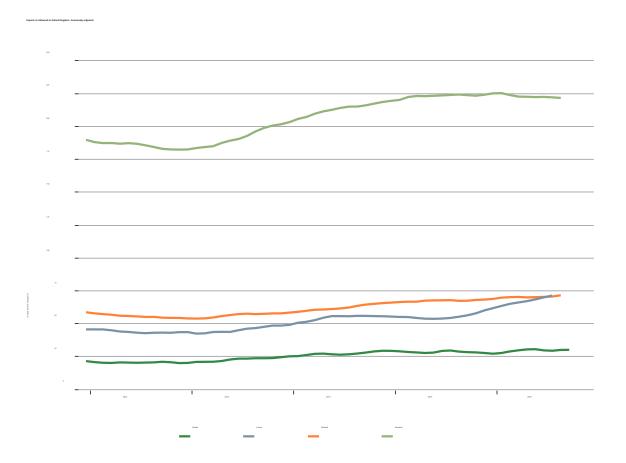
- Germany has showed stable gains throughout the recovery
- Belarus and Russia increases, toghether bigger than Sweden





### First place: UK

Sweden has almost one third of the total market.



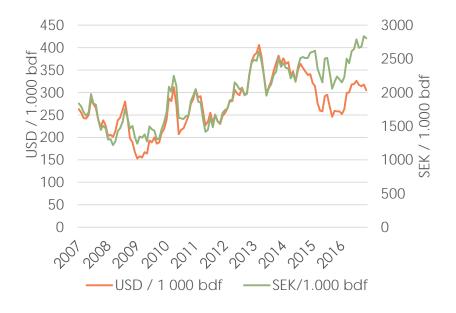


## Globally: U.S. wins

- USA has grown more than China
- Good prices in SEK...





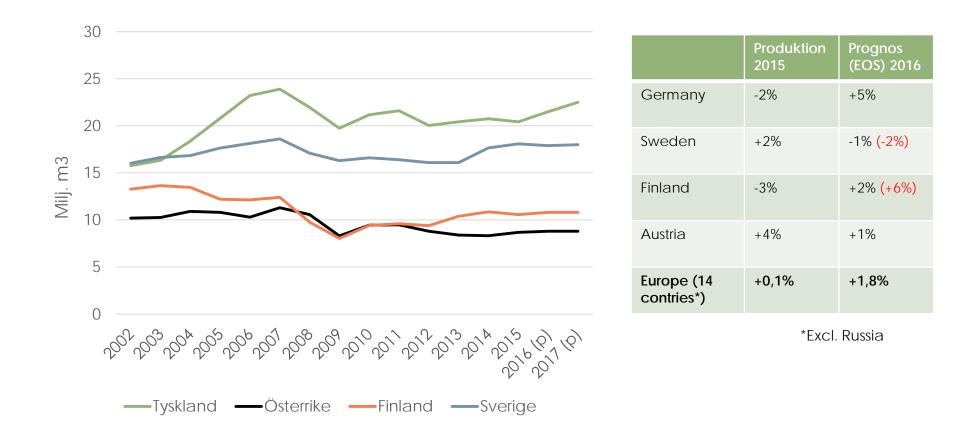




# Supply

### Small production increase in Europe

The increase in supply is believed to be lower than the increase in demand. Good for the balance!



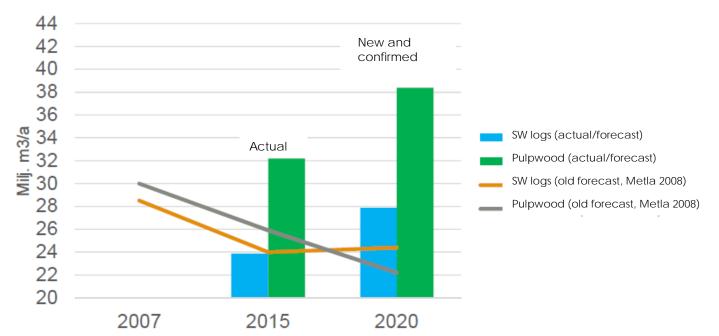
Skogs Industrierna

Källa: EOS oktober 2016

#### Finland: New situation after ten years with decreasing production.

New pulp production demands pulpwood, which drives sawlog supply as well and thus softwood production.

Similar situation in Sweden...



Finnish Demand of Roundwood

\*) för att uppehålla balansen mellan massaved och timmer måste även timmeruttaget ökas \*\*) ökningen enbart inhemskt virke



#### Russian exports has increased heavily:

Very competitive and today profitable.

But how much can the production increase in the short and medium term? Availability of logs is the challenge!





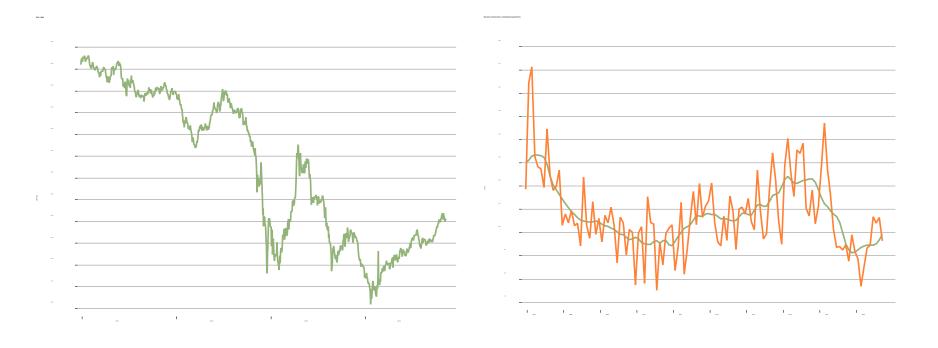
Källa: SvanData

Källa: Pyrabelisk

#### How much can the Russian export increase?

The Ruble has gained some strength again and the domestic market might have bottomed.

Thus, the competitiveness is no longer increasing.





## Hardly continue with the same pace as during this first half year!

Russian exports to China increased 2.8 million  $m^3$  up to August, compared with 2015 (+48%).





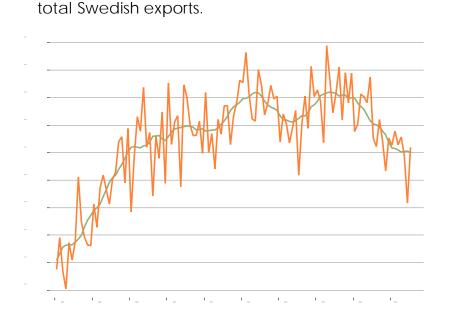
## Swedish Main Markets

#### Sweden: The importance of MENA is decreasing and East Aisa increasing.

Last year we believed the importance of Overseas markets to decrease somewhat...

Correct when it came to Africa and Middle East

But the Strength in Chinese (and to some extent other Eastern Asian markets) were underestimated



The MENA markets as share of

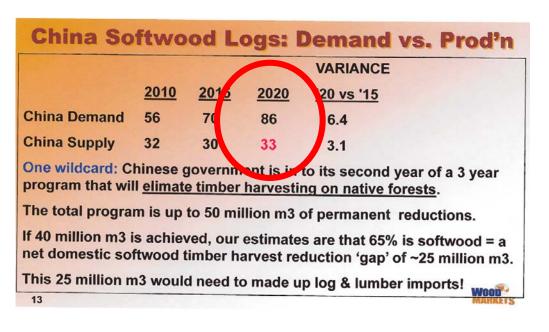
East Asia as share of total Swedish exports.





Källa: Skogsindustrierna

## China: Limited domestic supply and policies on construction brings a huge potential



The new Chinese policy brings a substantial potential in wood construction

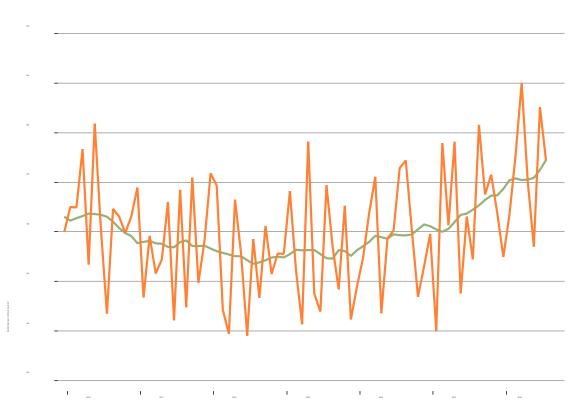
- "Prefabricated building in steel and wood preferred."
- "Target to 2025 that prefabricated building has a 30% market share"
  - "Wood building today 0,07% share. 1% would mean another 5 million m3 softwood per year."

If this becomes real, it means an increase in import with up to 3 million m3 each year up to 2020!



### The domestic market the best of all Swedish markets!

Deliveries have increased with more than 1 million  $m^3$  per year.

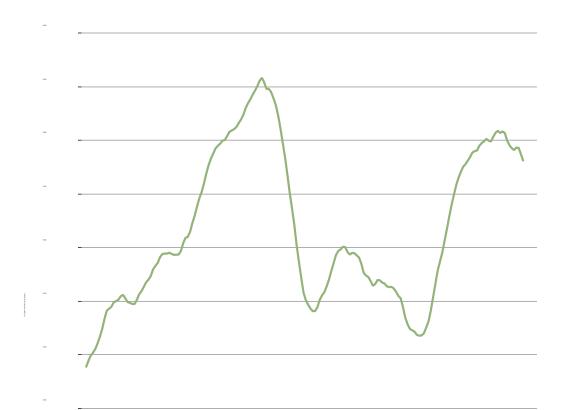




Källa: Skogsindustrierna

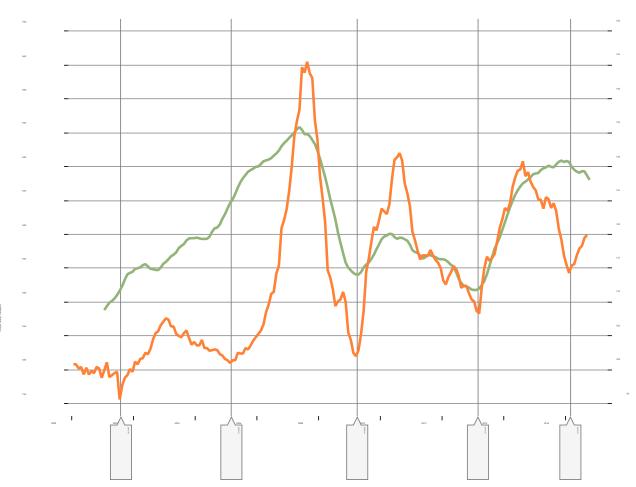
#### Swedish production down 300-400 000 m3 this year.

Mainly redwood in Southern and Northern Sweden, but also whitewood will probably decrease marginally.



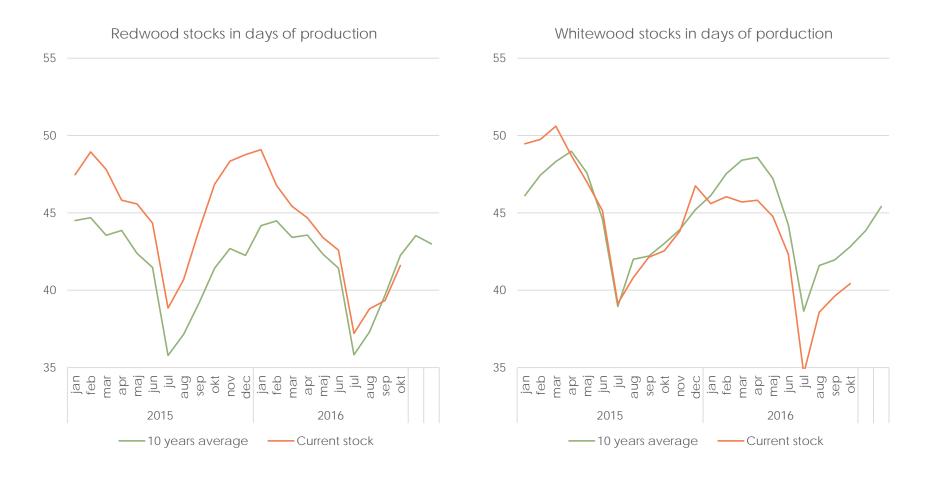


### Prices up, production down!





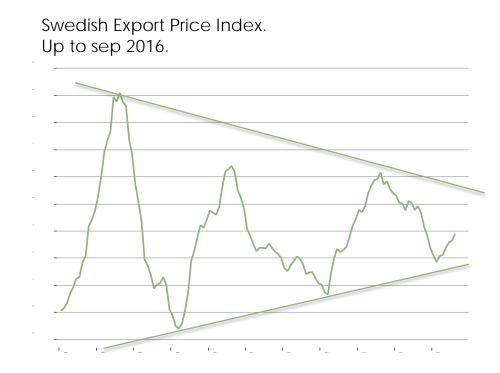
## Whitewood stocks low, redwood stocks normal and falling.





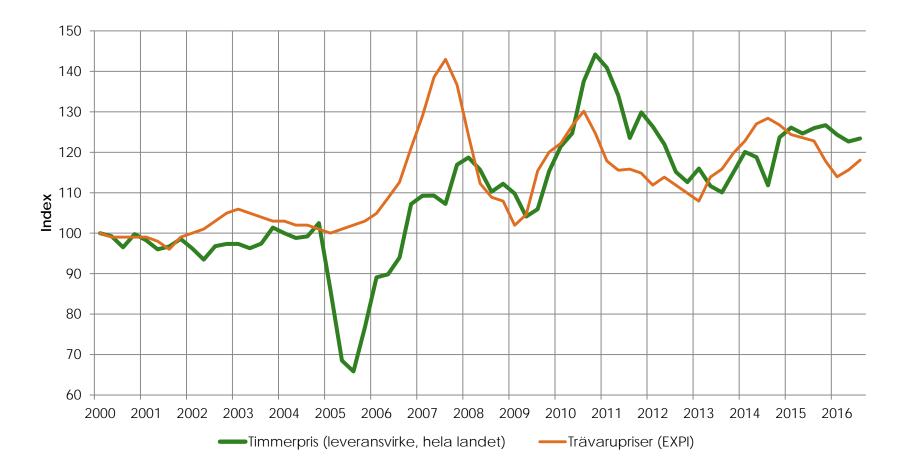
## Clear price cycles with decreasing difference between highs and lows.

Are we entering a less volatile market?





## Log prices have been relatively stable despite weaker softwood market...





### Summary

- 2016 the market consumed the "overhang" of softwood.
- At the same time consumption increases steadily: Improved balance.
- Redwood markets are still a question mark, but the balance/stock situation much better than last year.
- Better starting point for 2017 than 2016.

#### Some big questions

- Russian exports?
- Chinese consumption?
- Chinese supply?
- Scandinavian supply?
- The NA lumber trade dispute

