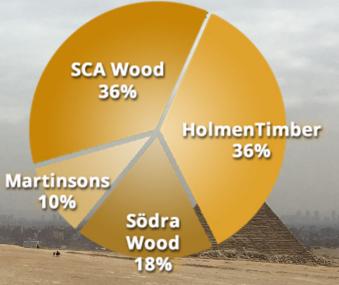
# Market trends in the MENA-region

Ulf Gabrielsson
Uni 4 Marketing AB

**Ownership** 



- Abt 5 million m3 sawn timber per year
   from totally 16 sawmills. Almost 30% of the Swedish production
- About 10% of the volume is sold to the MENA-region









# Is this the market situation at the moment in the MENA-region?



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# What kind of impact will these guys have on the market development?



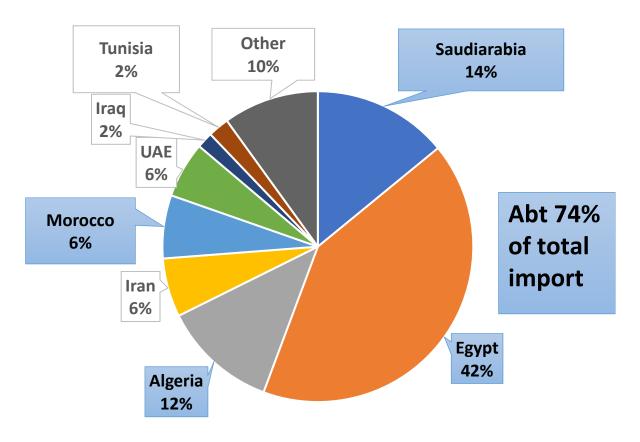
## Some facts about the MENA-region



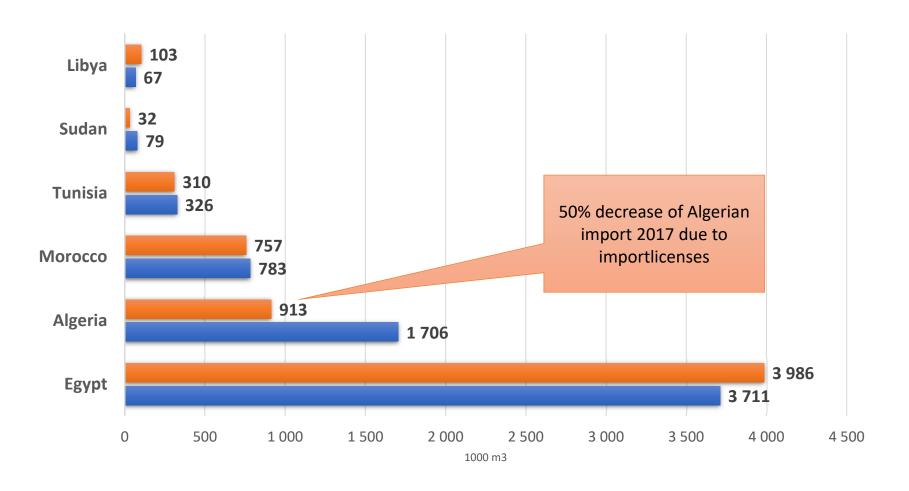
- 22 countries
- Total population; 360 million (Europe 750 million, China and India 1,4 billion each)
- Abt 50% of the population is younger than 24 years old
- Population is growing with 1,7% per year
- Only 2% of the area is covered by forest
- MENA-region has about 60% of the worlds oil-reserve and 45% of the gas-reserve.
- MENA construction sector is estimated to grow in average abt 7% per year until 2022. Provided stability in the region!!

# Shares of the softwood import to the MENA-countries

(jan-july 2019 6,4 million m3)



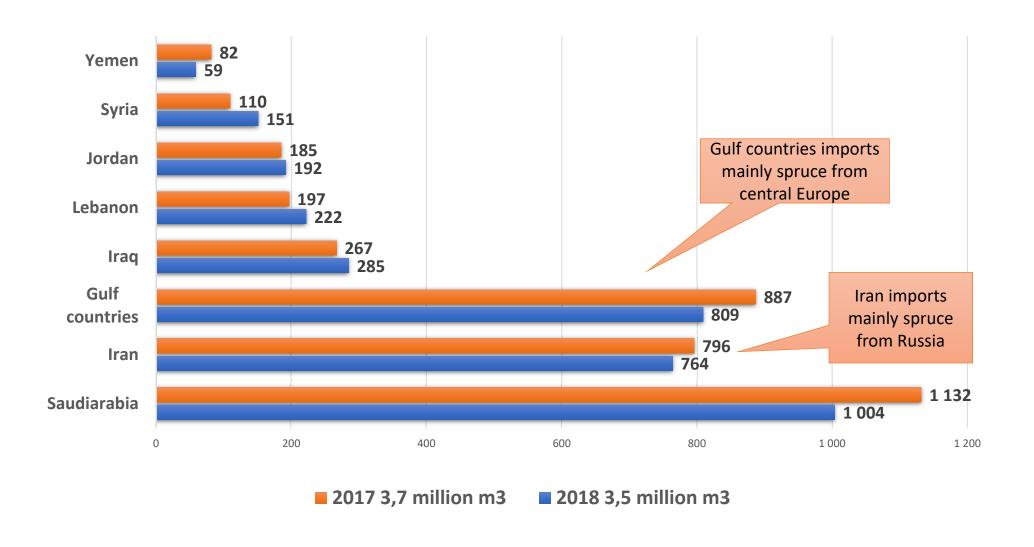
#### **Softwood import to North Africa 2017/2018**

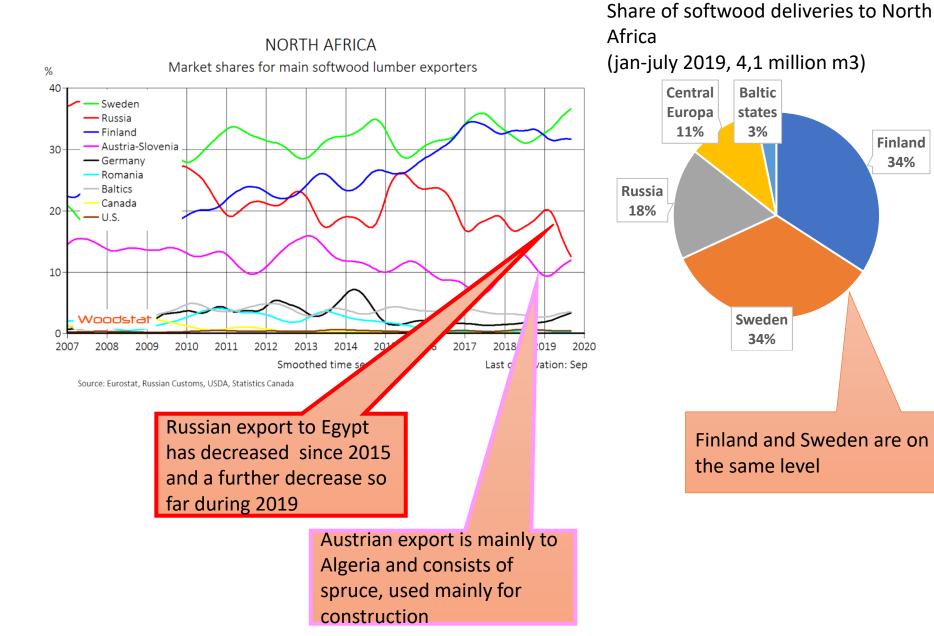


■ 2017 6,1 million m3 ■ 2018 6,7 million m3

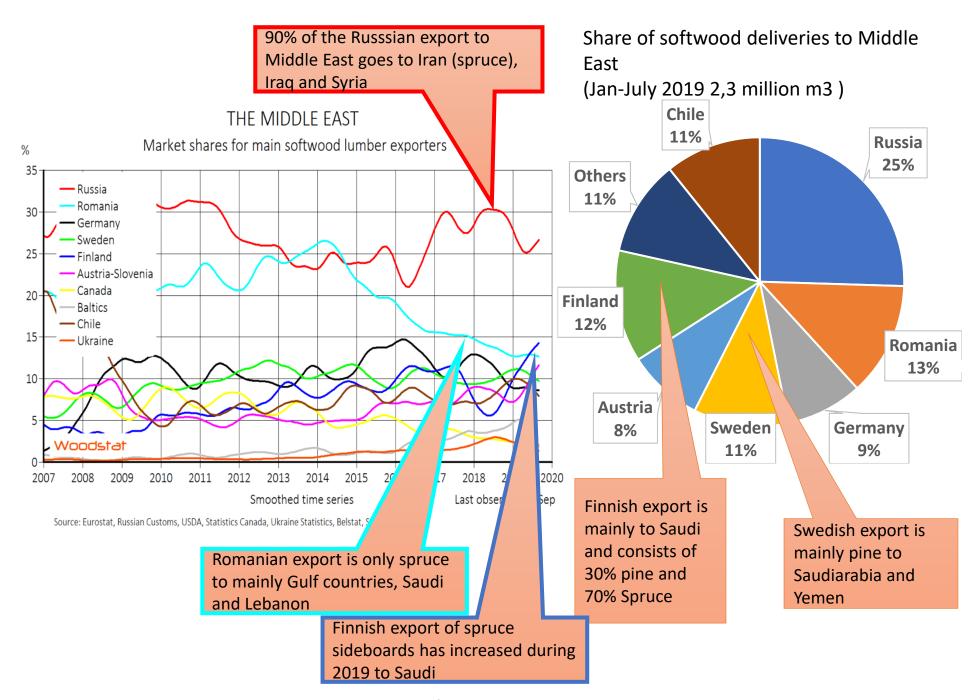
Uni4 Marketing AB (source: Woodstat)

#### Softwood import to Middle East 2017/2018





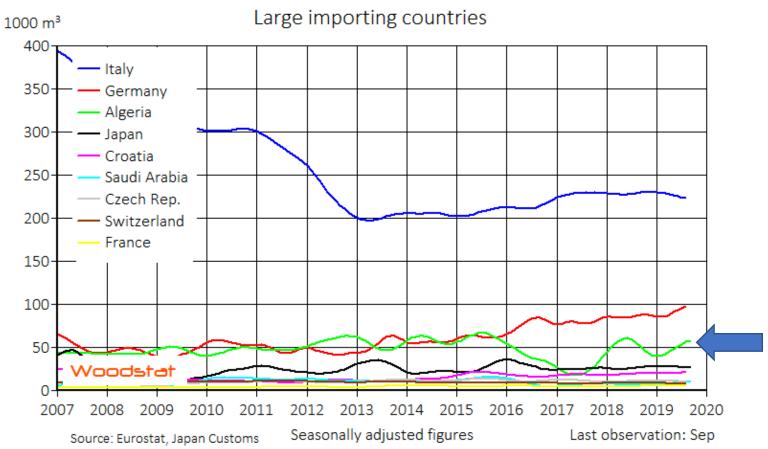
34%



Uni4 Marketing AB (source: Woodstat)

# Has the spruce bark beetle damages any impact on the volumes to the MENA-region?

AUSTRIA-SLOVENIA monthly export of softwood lumber



# Egypt



Forecast Overview (source; Trading Economics, Bank of Egypt)	Actual	Q4	Q1	Q2	Q3	2020
GDP Annual Growth Rate (%)	5.70	5.8	5.4	5.3	5.6	6
<b>Unemployment Rate (%)</b>	7.50	7.6	7.1	6.8	8	7.3
Inflation Rate (%)	4.80	7.8	6.7	7.4	8.3	9
Interest Rate (%) EGP only	13.25	13.25	13.25	13.25	12.75	12.75
Balance of Trade (USD Million)	-3380.00	-2800	-2790	-4600	-4260	-2800

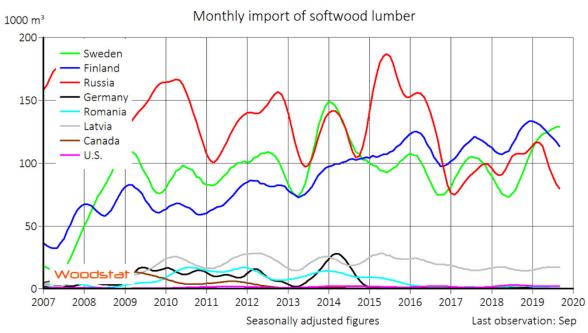
- The president, Abdel Fattah el-Sisi, was re-elected in 2018. With his term extended and a further term permitted he could rule until 2030.
- Economic policy reform will continue, even though at a slower pace.
- The Egyptian Pound is on a stable level which will give growing confidence for investors. This will be supported by increased production of gas.
- The 12 billion dollar loan from IMF has been fully payed in July since Egypt has fulfilled the obligations according to IMF;

Mr. David Lipton, Acting Managing Director and Chairman of the IMF Executive Board Board, said: "Egypt has successfully completed the three-year arrangement under the Extended Fund Facility and achieved its main objectives"





**EGYPT** 



# Softwood import to Egypt from main suppliers

	Jan - Sep 2019	Jan - Sep 2018	2019/2018
Finland	1 156	970	19%
Sweden	1 059	670	58%
Russia	906	930	-3%
Latvia	161	164	-2%
Others	52	67	-22%
Total	3 334	2 801	19%

Source: Eurostat, Russian Customs, Statistics Canada, USDA

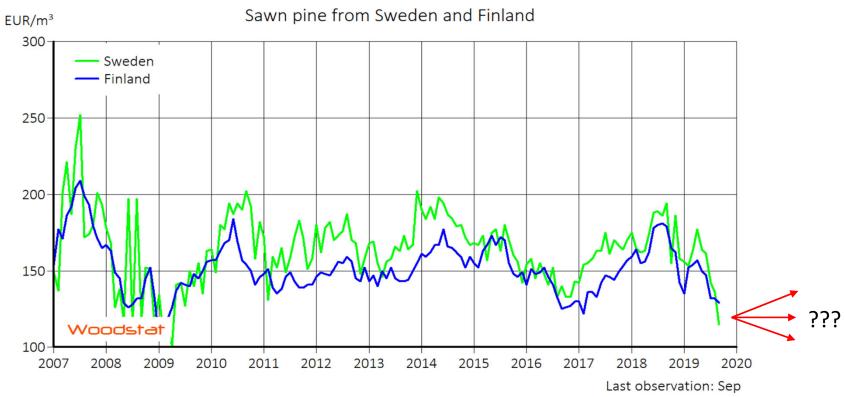
# Are Russian volumes coming back to Egypt?



#### **Current Egyptian Softwood market in a nutshell**

- Stock levels at importers yards are high
- Customers purchase on a constant level as long as the price is decreasing...
- High pressure with volumes from Sweden and Finland





Source: Eurostat

Will lower production in Finland and Sweden give an effect on prices?

## Egypt; Benefits and concerns

- + Political and security situation more likely will remain stable.
- + The tourism sector is coming back to growth. Contributes with 12% of the GDP
- + After devaluation of the EGP the "black market" has dispappeared and the availability of USD is no longer a problem
- + The young and growing population (+ 2,5 million/year) and the related high urbanization rate drives the demand.
- + A number of bigger buildingprojects are running and in "pipeline". For instance "New Cairo" (\$45 bn) and 2 million affordable new homes.
- + Abt 30% of the softwood import goes to the joinery/furniture sector which is the biggest in the MENAregion. The sector involves abt 10% of the total working force. Export of furniture increases.
- The growth of Egyptian economy is dependent of external financing
- Risk for tough competition among exporting countries if the alternative markets for low grade pine is limited.
- Egyptian timber market will always be a volatile market due to its position as "solution" for low grades



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Forecast Overview (source; Trading economics, Office National des statistiques)	Actual	Q4	Q1	Q2	Q3	2020
GDP Annual Growth Rate (%)	1.50	1.3	1.2	1.4	1.6	1.7
<b>Unemployment Rate (%)</b>	11.70	12.7	13	13.5	13.7	13.8
Inflation Rate (%)	1.80	2.7	3	3.1	2.8	3
Interest Rate (%)	3.75	3.5	3.5	3.5	3.5	3.5
Balance of Trade (USD Million)	-1858.00	-487	-487	1500	1000	-476

- The presidential election has been postponed several times after the resignation of Bouteflika in April this year.
- Protests continue, but the military is pressing for elections on December 12th.
- The economy will remain heavily dependent on export of oil and gas. Despite of rising gas production, the pace of average annual GDP growth will be modest around 1,5-2%

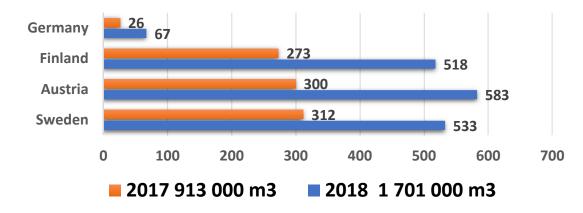
### Algerian Softwood market in a nutshell





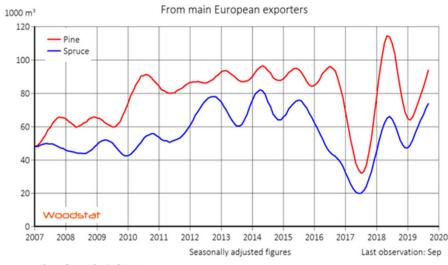
#### Softwood import to Algeria 2017/2018 (1000 m3)

Algerian market has recovered since the importstop 2017



#### ALGERIA monthly import of softwood lumber

Algeria import of softwood lumber (1 000 m³)



	Jan - Sep 2019	Jan - Sep 2018	2019/2018
Austria	332	403	-18%
Finland	305	391	-22%
Sweden	279	400	-30%
Germany	36	40	-10%
Other	2	4	-50%
Total	954	1 238	-23%

Source: Eurostat, Russian Customs

Uni4 Marketing AB (source: Woodstat)

## Algeria; Benefits and concerns



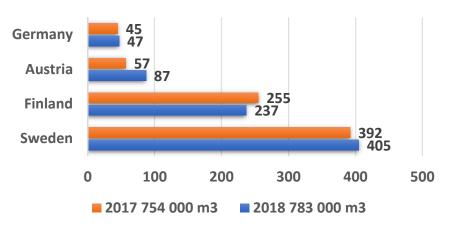
- + A strong need to modernize Algeria is supported by the government. As an example has a new airport opened in Alger.
- + Due to a young and growing population is the need for housing increasing.
- + Big building program for the common people continues. Over 5 million units when finalized.
- Substitute materials to wood are slowly gaining market shares
- Unsure political situation until the new president is on place. Administrative burden and lack of visibility has a negative impact on the foreign trade.
- The Algerian Dinar is still weak to the EUR

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### Morocco



# Softwood import to Morocco 2017/2018 (1000 m3)



Stable market dominated by pine from Sweden and Finland

#### Morocco import of softwood lumber (1 000 m³)

	Jan - Sep 2019	Jan - Sep 2018	2019/2018
Sweden	304	289	+5%
Finland	157	166	-5%
Austria	65	65	-
Germany	27	36	-25%
Latvia	4	0	+
Other	6	4	+50%
Total	563	560	+1%

#### Morocco Softwood market in a nutshell



- + Need for 1 million housing units until 2021
- Substitute material such MDF and plywood gaining market shares
- -/+ Construction sector has slowed down since 2012 but will increase again this year

## Saudi Arabia



Forecast Overview (Source; Trade economics, Central dep of statistics and information)	Actual	Q4	Q1	Q2	Q3	2020
<b>GDP Annual Growth Rate (%)</b>	0.50	0.9	1.5	2.3	2.7	2.5
<b>Unemployment Rate (%)</b>	5.60	6	6	5.8	5.9	5.9
Inflation Rate (%)	-1.10	0.3	2.5	2.7	2.9	3.1
Interest Rate (%)	2.50	2.25	2.25	2	2	2
Balance of Trade (Million SAR)	127500.00	116000	132000	132000	135500	129000

- About 90% of the export earnings comes from oil, 20% of the worlds oil reserve is in Saudi.
- The war in Yemen and oil price has a significant impact on the willingness to invest
- The crown prince Mohamed Bin Salman (MBS) is consolidating his power and will continue to open up the economy for foreign investment, although political rights will remain restricted.

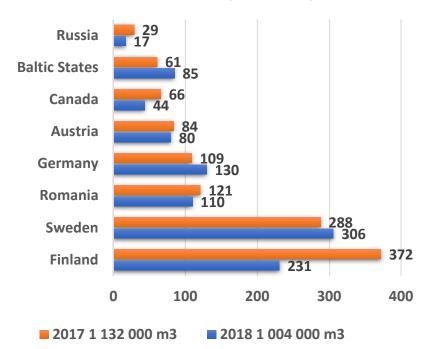
## Saudi Arabia



# Softwood import to Saudi Arabia 2017/2018 (1000 m3)

Saudi Arabia import of softwood lumber (1 000 m³)

	Jan - Sep 2019	Jan - Sep 2018	2019/2018
Finland	341	156	+119%
Sweden	224	222	+1%
Chile	181	131	+38%
Romania	103	81	+27%
Austria-Slovenia	77	60	+28%
Germany	53	100	-47%
Baltics	47	53	-11%
New Zealand	40	31	+29%
Canada	27	35	-23%
Russia	29	13	+123%
Other	5	11	-55%
Total	1 127	893	+26%



#### SAUDI ARABIA monthly import of softwood lumber



Uni4 Marketing AB (source: Woodstat)



#### Saudi Softwood market in a nutshell

- + Furniture industry is expected to grow abt 10% annually
- + Vision 2030 includes a number of building projects such as 1 milllion new homes, economic cities and infrastructure investments. Though, many of them are postponed due to the unstable political situation.
- +/- War in Yemen has a signicant impact on the softwood export to Saudi.
- "Saudization" is a big challenge in the construction sector since 80-90% of the workers are foreigners.
- More demand on VI th grade due to export from Saudi to Yemen
- Substitute material such MDF and plywood gaining market shares

# Summary and Future, short and long term

#### **EGYPT**

 Short term: Unsure market situation in Egypt at the moment Long-term: Looks promising with growth of 5-6% the coming years



#### **ALGERIA**

 Short term: Unsure market situation in Algeria at the moment Long-term: The economy will continue to grow with about 3% the coming years

#### **MOROCCO**

Short term: Construction sector is slowly increasing again



Long-term: Morocco has a stable economy and steady growth

#### **SAUDI-ARABIA**

 Short term: Unsure political situation which together with the oilprice has a huge impact on the growth.



Long-term: Liberalisation and peace in the region will be a base for growth



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