



PRELIMINARY PROGRAMME  
TRÄMARKNADEN, NOVEMBER 20, 2014  
ELITE STADSHOTELLET, KARLSTAD

## **THURSDAY NOVEMBER 20, 2014**

14:00      *Welcome, opening*  
Mikael Eliasson, director, Swedish Wood

*Development of the DIY trade – our most important market* (in Swedish)  
Magnus Agervald, MD, Byggmax AB  
Mikael Axelsson, MD, Moelven Wood AB  
Ulf S. Gustafsson, MD, Sveriges Bygg- och Järnhandlarförbund, SBJF  
Markus Henningsson, MD, SCA Timber Supply Skandinavien

Mikael Eliasson, director, Swedish Wood, moderator

*Market survey and market debate (in English)*  
Magnus Niklasson, market analyst, Swedish Forest Industries Federation,  
Olle Berg, market director, Setra Group,  
Erik Eliasson, marketing manager, Norra Skogsägarna,  
Måns Johansson, MD, VIDA Wood AB,  
Arthur Selvig, market director, Moelven Industrier ASA

Mats Sigvant, CEO, Siljan Timber, moderator

*50 years' anniversary of Träinformation*

*Distribution of Trämarknadsriddarorden*

16:30      *Mingle*

You can visit our exhibitors from Wednesday lunch and through all Thursday.  
The programme may be changed.

The seminars are free of charge.

No entry needed.

